# **GET INVOLVED**

Member companies are the backbone of our Industry and we are uniquely positioned to help their growth.

As a Member of MCCA you can:

- Get involved and have a voice by joining a committee
- Have a voice on Membership issues
- Provide input on long term issues and strategic vision
- Promote and celebrate the Industry as one offering rewarding careers
- Attend networking opportunities with industry professionals
- Advocate for policy development at a Regional, Provincial and National level
- Provide solutions for long term sustainability, and much more

Remember, every company has a customer service component to their business. Level up your in house departments or provide your students and staff with essential skills they need to stay current.

### MCCA - WORKING FOR A STRONGER AND MORE SUCCESSFUL CUSTOMER CONTACT SERVICE INDUSTRY.

Become a MEMBER and join our ever-expanding network committed to delivering the best customer experience. We are the heart of the Customer Service and CX community; a community that is designed to be collaborative, sharing knowledge and inspiring minds to deliver customer service excellence.





## BENEFITS

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Access to complimentary member events (AGM, Conferences and much more)	Access to Industry reports and white papers
( ,	Networking opportunities
Employee recognition strategies	
through MECCA - no charge to enter any organization award and recognize	Sharing of Best Practices
2 team members at no charge	Customer Service Week - recognize your front line agents
One Lunch and Learn training session	
per annum - complimentary	Complimentary postings to our Job Board
"Right Fit" evaluation tool for new hires - complimentary	Advertise on our website and social media platforms - complimentary for full partners
Training Solutions: discounted pricing for Members	Collaborate with MCCA Team
	Participate on MCCA Committees
Industry certification through	
Certificate in Applied Management	and many more
program in partnership with University	
of Manitoba	

All MCCA products and services are designed to support continuous improvement. Whether you are attending an intimate round-table event for 10 people, an annual conference with 200 people or logging in to a webinar, there are opportunities to experience alternative methodologies, learn with others, and take away ideas to accelerate progress in your own organization.

> MANITOBA CUSTOMER CONTACT Jearn, grow, succeed

# FIND YOUR PLACE HERE



#### MANITOBA CUSTOMER CONTACT

CONTRIBUTING 36,000+ JOBS AND A \$3 BILLION GDP TO THE MANITOBA ECONOMY ANNUALLY.

WORKING FOR A STRONGER AND MORE SUCCESSFUL CUSTOMER CONTACT INDUSTRY

We connect and support Industry leaders from all sectors who have a passion for improvement in customer experience.

Start the conversation today!

Just ask events@mcca.mb.ca.

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