



Manitoba Excellence in Customer Contact Achievement (MECCA) Awards

The purpose of the awards program is to recognize excellence and evoke pride in the Customer Contact Centre Industry. Each year, we celebrate partner organizations and their staff who exemplify the **BEST** that our industry has to offer.

Typically held every February.

Categories

Event Sponsor \$7,500

As our exclusive MECCA “Event Sponsor” you will have the most coveted presence and recognition for sponsorship!

- “Event Sponsor” recognition on MCCA website, social media platforms, and event printed material
- Enhanced logo presence on MCCA website before and after the event with hyperlink
- Enhanced logo on evening program
- 8 complimentary tickets for the awards banquet (reserved seating)
- Propose a toast to award winners
- Introduce and thank a featured presenter or Board Chair
- Present an award
- Banner placement near podium (to be provided by sponsor)
- Receive official MECCA memento recognizing your sponsorship

Gold Sponsor \$3,000

- Logo recognition on MCCA website
- Logo recognition on evening program
- 3 tickets for the awards banquet
- Present an award or prize
- Receive official MECCA memento recognizing sponsorship

Silver Sponsor \$1,500

- Logo recognition on evening program
- 2 complimentary tickets for the awards banquet
- Present an award or prize

- Receive official MECCA memento recognizing sponsorship

Bronze Sponsor \$750

- Name recognition on evening program and dinner presentation
- 1 complimentary ticket for the awards banquet
- Receive official MECCA memento recognizing sponsorship

For questions regarding MCCA sponsorship and business opportunities, contact:

Bruce Rose, Executive Director

bruce@mcca.mb.ca