



## **Leadership Conference**

Our leadership conference (LC) provides the opportunity for business leaders to network and meet like-minded professionals. It is a great platform for leaders to exchange views and information, allowing them to discuss tomorrow's challenges as well as share ideas on how to leverage current business opportunities.

Typically held in March.

### **Categories**

**Partnering Sponsor - \$5000** (You will get to make your mark on an unmistakable component of our leadership conferences)

Benefits:

- Recognition in all pre and post event literature, direct mail and email
- 3 complementary tickets
- The option to provide greetings to conference attendees
- Introduce and thank a featured presenter
- Naming of your sponsored option in all LC program scheduling
- High level presence on MCCA website, with hyperlink
- High level presence on all MCCA social media platforms
- Logo on all LC printed material
- Display of marketing materials at all LC events (supplied by sponsor)
- Official LC sponsorship memento
- \* Additional benefits to be customized in consultation with MCCA

**Supporting Sponsor - \$1000** (as one of three Supporting sponsors, your key role in helping make our leadership conference possible will be clear)

Benefits:

- Recognition as one of only three "Supporting Sponsors" in all pre and post event literature, direct mail and email
- 1 complementary ticket
- Naming of your sponsored option in all LC program scheduling
- Good presence on MCCA website, with hyperlink

- Good visual on all MCCA social media platforms
- Logo on all LC printed material
- Display of marketing materials at all LC events (supplied by sponsor)
- Official LC sponsorship memento

For questions regarding MCCA sponsorship and business opportunities, please contact:

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