



Sponsorship - Customer Service Week

Customer Service Week (CSW) is an opportunity to celebrate and recognize your customer service professionals who build lasting relationships by delivering excellent service all year round.

Typically held every October.

Categories

Partnering Sponsor - \$2500 (as one of two Partnering sponsors, you will get to make your mark on an unmistakable component of Customer Service Week)

Benefits:

- Recognition as one of only two “Partnering Sponsors” in all pre and post event literature, direct mail and email
- Option to introduce and thank a featured presenter
- Naming of your sponsored option in all CSW program scheduling
- High level presence on MCCA website, with hyperlink
- High level presence on all MCCA social media platforms
- Logo on all CSW printed material
- Display of marketing materials at all CSW events (supplied by sponsor)
- Official CSW sponsorship memento
- * Additional benefits to be customized in consultation with MCCA

Supporting Sponsor - \$1000 (as one of three Supporting sponsors, your key role in helping make Customer Service Week possible will be clear)

Benefits:

- Recognition as one of only three “Supporting Sponsors” in all pre and post event literature, direct mail and email
- Naming of your sponsored option in all CSW program scheduling
- Good presence on MCCA website, with hyperlink
- Good visual on all MCCA social media platforms
- Logo on all CSW printed material
- Display of marketing materials at all CSW events (supplied by sponsor)
- Official CSW sponsorship memento

For questions regarding MCCA sponsorship and business opportunities, please contact:

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