

MCCA Women in Leadership Conference Workshop

Workshop Title

Choosing between Energetic Leadership and Charismatic Leadership

Workshop Description

“Leaders are the ones who have the courage to go first and open a path for others to follow.”
Simon Sinek

Energy motivates, and charisma inspires.

Energy is easy to see, easy to measure and easy to copy. It does not command loyalty. Charisma is hard to define, almost impossible to measure and too elusive to copy. Charisma commands loyalty.

All great leaders have charisma.... because they have the clarity of WHY – i.e. their belief in a purpose bigger than themselves. Inspiring others to do what inspires them by clarifying their WHY keeps leaders inspired and pursuing their own WHY.

Learning Objectives

By the end of this session, participants will be able to:

- Identify the leadership style they practice
 - Identify the WHY of their leadership role
 - Describe what is needed to implement their WHY
 - Identify the HOW of what is needed to implement their WHY
 - Assess their current state on the world class leadership checklist
 - Reflect what their next steps are for the next 30 days as they develop their world class leadership skills
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Facilitator

Lila Larson

Certified in Barrett Leadership and Coaching, Certified Canfield Trainer, Certified ICF Coach, Certified Executive Coach

Facilitator Bio

Lila Larson is a Certified Executive Coach, Canfield Trainer, ICF Coach, Barrett Leadership and Coaching Values Coach. She has been a corporate trainer in Leadership Development across Canada with experience in Corporate, Private, Government, Education, Non-profit. and Information Technology sectors.

She is an international speaker, coach, trainer, consultant and an author of several books.

Her experience as a leader both locally, nationally and internationally has resulted in bottom line results for her clients.

Her passion is to encourage clients who get “stuck: to take a deep breath in, hold it and then exhale while saying “up Until Now”. In doing so, they release the doubts, gremlins, shadows, whispers and whatever else has been keeping them from moving forward, by giving themselves permission to release all of the past so they can focus on being fully present “in the moment”, to enjoy each day and look forward to their chosen future.

So, what will it take for YOU to step into a journey of releasing the past, enjoying the present and creating the future that YOU desire as you are filled with hope for who you are and what you have?