



Women In Leadership - leadHERship

Women from diverse industries, backgrounds and causes join to share their thoughts around leadership, influence, and how they impact the greater community!

It's an exciting and inspiring time for women; more than ever, women are striving to be stronger, more confident, and reach higher goals, both personally and professionally.

We garner insights from attendees on the challenges they face in today's world, the confidence every woman should have, and future career growth.

October 17, 2023

Categories

Partnering Sponsor - \$5000 (as one of two Partnering sponsors, you will get to make your mark on an unmistakable component of Women in Leadership)

Benefits:

- Recognition as one of only two "Partnering Sponsors" in all pre and post event literature, direct mail and email
- 2 complimentary tickets
- Provide greetings to event attendees
- Introduce and thank a featured presenter
- Naming of your sponsored option in all WIL program scheduling
- High level presence on MCCA website, with hyperlink
- High level presence on all MCCA social media platforms
- Logo on all WIL printed material
- Display of marketing materials at all WIL events (supplied by sponsor)
- Official WIL sponsorship memento
- * Additional benefits to be customized in consultation with MCCA

Supporting Sponsor - \$2000 (as one of three Supporting sponsors, your key role in helping make Women in Leadership possible will be clear)

Benefits:

- Recognition as one of only three "Supporting Sponsors" in all pre and post event literature, direct mail and email
- 1 complimentary ticket

- Naming of your sponsored option in all WIL program scheduling
- Good presence on MCCA website, with hyperlink
- Good visual on all MCCA social media platforms
- Logo on all WIL printed material
- Display of marketing materials at all WIL events (supplied by sponsor)
- Official WIL sponsorship memento

Trade Show Booth - \$250 (Exhibiting at WIL can be a great way to advertise to a target market and create brand awareness)

Benefits:

- 1 complimentary ticket
- 8 ft x 10 ft space provided
- 1 table and 2 chairs provided
- All display materials supplied by sponsor
- Electricity
- Good presence at event

For questions regarding MCCA sponsorship and business opportunities, please contact:

Bruce Rose, Executive Director

bruce@mcca.mb.ca