



Industry Round Table (IRT)

MCCA members unite annually to discuss topics and trends that shape the MB customer contact industry. MCCA staff presents a review of the association's background, as well as new projects and events developed in response to the previous year's roundtable. Board members facilitate group discussions while designated note takers capture the main idea of the discussions for future use

Categories

Event Sponsor - \$2500

Benefits:

- Recognition in all pre and post event literature, direct mail and email
- Naming of your sponsored option in all IRT program scheduling
- High level presence on MCCA website, with hyperlink
- High level presence on all MCCA social media platforms
- Logo on all IRT printed material
- Display of marketing materials at all IRT events (supplied by Sponsor)
- Official IRT sponsorship memento
- * Additional benefits to be customized in consultation with MCCA

For questions regarding MCCA sponsorship and business opportunities, please contact:

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